

Bodog Begins Fight Challenge Poker Tournament Series

Grand Prize is Trip for Two and Tickets to a Bodog Fight Event

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The *Bodog Fight Challenge Poker Tournament Series* will give players a chance to battle a mixed-martial-arts fighter from the safety of their own homes.

Instead of

in a ring, players can face Bodog fighters in an online poker tournament and win prizes worth thousands of dollars in the process.

There are six qualifying tournaments, held once a month until Jan. 17, 2008. The buy-in is \$5.50. The top 30 percent of finishers in each of the six qualifying tournaments receive points reflecting the place in which they finish. Prizes such as autographed gloves and "swag bags" are awarded to the top-six finishers.

Bodog fighters compete in the qualifying tournaments and can be identified by special fight avatars.

Points accumulated during the qualifying period will rank players on a tournament leader board. After the six qualifying tournaments, the top 30 percent of players with points on the leader board will compete in a final tournament on Jan. 31. Bodog fighters are excluded.

The prize for first place in the final tournament is a trip for two and tickets to a Bodog fight or Bodog-sponsored event. Bodog also is awarding the winner \$5,000 worth of Bodog fight gear. The top-five finishers will receive prizes, including a plasma-screen television and a custom Bodog poker table. ♠

